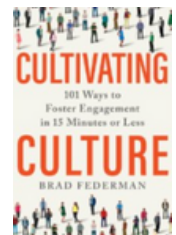


BRAD FEDERMAN



SPEAKER . AUTHOR . THOUGHT LEADER

**BEST SELLING AUTHOR & SPEAKER
AS FEATURED IN...**



ABOUT BRAD

Brad Federman

Brad is an international author, speaker and thought leader with more than 30 years of corporate experience helping organizations and individuals alike “discover and live their possible”.

Brad has dedicated his career to resolving. He is dedicated to helping organizations engage employees and customers, build resilient and bulwark relationships, as well as creating collaborative and agile cultures. As the founder and CEO of PerformancePoint LLC, Brad works with organizations and leadership in various industries, including household names such as: FedEx, Hilton Worldwide, Mayo Clinic, Nike, Mail Chimp, United Airlines, Gulf Bank, Blue Cross Blue Shield, Service Master, Coca-Cola, Sherwin-Williams, International Paper, Hyatt Hotels to name a few.

Prior to PerformancePoint, Brad was the EVP of Novations Group now Korn Ferry and has held leadership positions with Accenture and Humana Inc. He is a frequently requested featured speaker at conferences and business meetings worldwide. Some of his literary works include:

Cultivating Culture: 101 Ways to Foster Engagement in 15 Minutes or Less, Employee Engagement: A Roadmap for Creating Profits, Optimizing Performance, and Increasing Loyalty, 101 Ways to Enhance Your Career. Additionally, Brad has also been interviewed for Fox Business News’ John Stossel Show, and has articles in numerous publications such as Forbes, Fortune Small Business, Los Angeles Times and HR Magazine. Brad has also been a featured guest on several Podcasts including: Office Hours with David Meltzer, City Current with Jeremy C Park, People and Projects with Andy Kaufman and Lead and Believe with Brad Gustafson & Ben Gilpin. Brad earned his B.A. degree in communications from University of Maryland and a M.Ed. degree in human resource development from Vanderbilt University. He is also the SHRM Memphis President, sits on the Tennessee SHRM State Council, faculty for Barrett School of Banking, advisor for CuesHub, and has served on several charitable boards.

To Inquire about speaking engagements contact:

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www.bradfederman.com

901-291-1580



KEYNOTES & TOPICS

NOTABLE KEYNOTES & TALKS

Society of Human Resource Management National Conference
ATD National
Various SHRM State Conferences
Vistage Group Speaker
Barret School of Banking
Qualtrics Annual Conference
HardWired To Lead Conference Series
Regional Airlines Association Annual Conference
Skill Soft Annual Conference
CEIA National Conference
Annual DEI Conference SHRM
HR Magazine Annual Conference
Various private companies & nonprofit organizations Key notes

TOPICS

Live Your Possible
Secret Superpower- One Team Diversity
Paychecks Don't Buy Passion
Leadership: Love in Action
Using a Different Lens- Neurodiversity in the Workplace
Change: How to Survive Life in the Fast Lane
Win with Culture
Stay: Keeping Your Best
Engaged: Getting Everyone on Board
Faster, Better, Stronger: The New Definition of Loyalty
Own Your Career: Developing Your Unique Genius
Fast Forward: Change that Works
Identifying Your Personal Brand
Busting the Myth that People Don't Leave Companies, They Leave Managers
Just a Number- Using Generational Differences to Generate Success
Never Delegate Again: Redefining the way we Grow Ourselves and Others
Rebound: Winning Back Customers
Letting Go of Fear to Gain Success
How to Build Up Trust in Relationships
What You Need to Compete for Talent in Today's Workplace
Resilience: Finding Strength in Difficult Moments



MEDIA

NOTABLE PODCASTS

Office Hours with David Meltzer

WebMD Health Services, The HR Scoop with Andrea Herron

People and Projects Podcast with Andy Kaufman

Lead and Believe with Brad Gustafson & Ben Gilpin

Inevitable: The Future of Work with Jeff Lesher

Bringing the Human Back to Human Resources with Traci Rubin

Language of Leadership with Mike Hauge

The Pineapple's Flip-Side with Christopher Puntureri & Brandon Hesse

Elevate Your People with Danielle Dietz

City Current with Jeremy C Park

Partnering Leadership with Mahan Tavakoli

HR Works by HR Daily Advisor

The Burleson Box with Dustin Burleson

RECENT AWARDS

2020 HR Educator of the Year

2021 George Mabon Executive of the Year

2021 HR Professional Excellence Award

2024 Global Top Gurus - World's Top 30

Organizational Cultural Professional

NOTABLE PRINT PUBLICATIONS

10 Characteristics of a Leader - Business Leadership Today

Raising Engagement – HR Magazine

16 Essential Strategies to Improve Your Decision Making – Forbes

Changing Your Culture by Changing Your Conversations – HR

Professionals Magazine

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ACCOLADES

Brad not only is he a practiced people whisperer, but he's also one of the unique individuals so grounded in people and culture that my learning in this space was beginning all over again.

-Ed Magee, EVP Operations, Fender Music Corporation



Brad delivered a powerful, interesting, creative and meaningful presentation.

-Frank Sullivan SVP, ABB Electrification Business, US



Very motivating and a breath of fresh air. Very well spoken and high energy gives off positive vibes to those he is working with. A 10 out of 10 in my book and worth every penny my company paid him!

-Craig Rowles, Sales, Top RX



He is an engaging speaker that connects with his audience and really motivates behavior changes. I would strongly recommend.

-Gina Morgan, VP, People Director at Wunderman Thompson



Brad is brilliant and is amazing at what he does! Does not get any better!

-Jonathan Keith, General Manager, Morgan Steel



Brad is an excellent speaker/presenter. He understands who his audience is and the most effective way to communicate to them. Those who have had the privilege to hear him speak were not only educated but were enthused and excited to implement his teachings. One word that sums up Brad is passionate.

-Chris Langlois, BDM, Choice Hotels International



Brad Federman is simply a master at his craft. Brad was brilliant from the moment he stepped into the room. He was able to gauge the mood and body language of each person in the room, and without missing a beat, he adapted to his audience.

-Mike McCranie, SVP, Chief Information Officer, Interstate Batteries



I had the opportunity to co-present with Brad. I found Brad to be very knowledgeable, collaborative, and excellent speaker. He was able to build off of ideas from his fellow presenters as well as from the audience. I hope to be able to work with him again in the future.

-Mike Zorn, SVP Labor Relations, Macy's Inc



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